

# Environmental Policy Statement



ECO-Activities

## Fundamental Principle

We, the Bridgestone group, work to achieve ever higher levels of society's trust and employee pride. We will manage environmental, health and safety issues as integral and important parts of all our business activities, while working towards a sustainable society.

## Our Environmental Policy

### 1. We will establish environmental ethics and standards that meet the letter and also the spirit of applicable laws.

- Comply with applicable environmental laws and other regulatory requirements.
- Establish our own programs to promote positive environmental and community activities.

### 2. We will work to continually improve environmental performance and promptly evaluate, prepare for and manage new environmental aspects of our business.

- Establish a flexible system that generates proactive, efficient evaluation and improvement of current and future environmental actions and performance.
- Supply safe, trustworthy products and services that also deliver high environmental performance.
- Design our products in a way to optimize environmental performance during production.
- Actively pursue and develop appropriate technologies to improve our environmental performance.

### 3. We will be open and communicate with our stakeholders on environmental issues.

- Make information available about our environmental and community activities that is easy to understand.
- Listen to the opinions of interested parties in our efforts to be a good neighbor.
- Gather information from many sources to improve our environmental activities and contribution to society.

### 4. We the Bridgestone group, are committed on a global level to good environmental stewardship.

- Place environmental performance as a primary focus throughout the entire Bridgestone group to support progress towards a sustainable society.
- Take a leading role within our industry in responsible efforts to care for the natural environment.

### 5. We will continually improve our environmental management systems and performance.

- Promote environmental education programs throughout the Bridgestone group to enhance the environmental awareness of each and every employee.
- Advance the design of our business by continuously learning from our environmental activities and our active involvement in society.

*To provide a safe environment for all our children and the children of future generations...*

