

TECHNICAL BULLETIN

PLEASE DISTRIBUTE TO YOUR ESTIMATORS, SUPERINTENDENTS, FOREMEN, AND ALL OTHER APPROPRIATE PERSONNEL.

Date: June 3, 2009

**05/2009
06/03/09**

**To: Firestone Licensed Red Shield Contractors
Firestone Sales Representatives
Firestone Distributors**

Re: New Firestone Modified Bitumen Packaging

Firestone is pleased to announce new environmentally friendly packaging for its Modified Bitumen products. The new packaging system provides less waste and decreases energy usage by reducing bulk. The new Firestone packaging system uses color coded tapes to help identify the products and eliminate the bulky, paper wraps that were historically popular in the industry for SBS products.

Firestone has also replaced talc surfacing with more user friendly sand surfacing material. Sand provides an improved product that improves adhesion and is more temperature stable and less susceptible to sticking in the roll.

Generic Product Label Colors

Product	Lettering	Field Color
APP160	Black	Orange
APP170	Black	Yellow
APP180	Black	Red
APP80 Glass Base	Black	Light Blue
APP Premium FR	Black	Light Green
SBS Base	White	Teal
SBS Cap	White	Magenta
SBS FR Torch	White	Brown
SBS Glass Torch Base	White	Purple
SBS Poly Torch Base	White	Grey
SBS Premium White	White	Blue

Finished Product Rolls



For further information, please contact your Firestone Sales Representative or visit the Firestone Technical Database at www.firestonebpco.com.

Carter C. Slusher
Modified Bitumen and Polyiso Systems Engineer

Firestone
BUILDING PRODUCTS